

4=FREEDOM FROM BULLYING

FAITH | RESPECT | PREVENTION

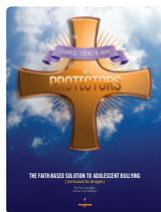
This unique, effective and proven 4-part program helps your faith-based organization do more than reduce bullying. It provides profound character development through our unique "Courage Training" module that bolsters spiritual growth and strength. Increase faith, respect, character and courage throughout your organization today.

Part I - Live Presentation: Life's a Movie--What's Your Role?

Let Paul Coughlin inspire your students, faculty, parents and even church body combat bullying like never before. Best-selling author, speaker and expert Paul Coughlin challenges and inspires all "Four Characters" in the "Theater of Bullying" to change their roles, ushering in God's compassion, love and justice to combat bullying.

Part II - 7-Lesson Curriculum

Authority alone cannot solve the growing problem. That's why this faith-based, 7-lesson curriculum focuses primarily on helping students change their role--especially transforming passive Bystanders into courageous and faith-inspiring "Alongside Standers". Graduates become empowered Protectors, whose increased courage grows their character and faith unlike any other spiritual experience.



- Includes a special section on the fastest growing form of bullying today.
- NEW!:** Graduates receive Protectors wristbands and pencils.



Part III - Protectors Freedom Council

Keep compassion, hope and courage alive in your organization as students as well as faculty help The Protectors message penetrate even deeper through ongoing activities designed to ensure freedom from bullying and courage and character for life. Ideal for present and future student leaders. This supplemental packet is free when you take advantage of the Life's a Movie—What's Your Role? live presentation.

Part IV - Protectors News You Can Use E-Newsletter

Each month The Protectors sends you the latest and most helpful news in the battle against bullying—an information-packed e-newsletter that will educate, exhort and exalt your organization to reduce bullying. Free subscription with live presentation.

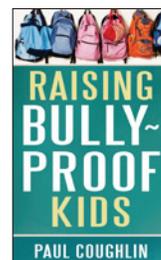


Paul Coughlin
Founder & President
The Protectors



Freedom from Bullying:
Courage, Leadership & Character for Life

10 FREE copies of Raising Bully-Proof Kids. Helps your parents raise non-bullies, non-targets and helps bystanders become courageous "Alongside Standers."



WHAT OTHERS ARE SAYING:

I love teaching this material because my students were affected in a powerful way. It's exciting to see them understand from a biblical point of view the power and responsibility they have to stand up for themselves and others. One of my students, Melody, heard a student bullying another student. Melody, a very small child, walked up and spoke boldly, using words straight from the Protectors program. When Melody shared this with our class, her classmates spontaneously, without my direction, stood up and applauded her. Melody and the girl who was bullying are now friends and together they help defend other classmates! This is just one example of how this program empowers students to do the right thing.

DIAN ALOSI | 5TH GRADE TEACHER | **SILVERDALE BAPTIST SCHOOL**

Paul Coughlin's anti-bullying presentation was compelling, relevant and accessible to every student. His natural speaking ability created an openness that the students immediately responded to. His ability to reach our students on such a complicated topic was inspiring and all of the parents who observed the presentation and said it was one of the best assemblies they had seen. Mr. Coughlin has a natural gift and, more importantly, a message that needs to be heard. Having Mr. Coughlin at our school was one of the best investments of PTO funds ever. Hopefully, we will be able to have a return engagement each school year.

KATIE TSO | PRESIDENT | **HOOVER ELEMENTARY PTO**

Paul is an amazing communicator. He takes a compelling look at bullying, while at the same time from a humorous perspective. Now don't get me wrong, he is dead serious about bullying! I'm just telling you a fact; he is funny while he is communicating. I would highly recommend him for your church, club or public or private school. I will certainly welcome him back to our pulpit!

RICK HILSDEN | PRESIDENT | **THE PARK PENTECOSTAL CHURCH CANADA**

Paul's message and delivery are powerful and their impact is palpable. He challenges bullies to apologize to their targets and one of our freshmen did that same day--in front of the entire class. I commended the young man privately in my office, and honored him publicly in a chapel with a Protectors Courage Award. We have begun a culture of courage change at Valley Christian School, and we intend to keep the momentum going. Paul's message must be heard by all students, teachers, administrators and parents. I give Paul my highest recommendation.

PASTOR JOHN MORAN | EDM, SUPERINTENDENT | **VALLEY CHRISTIAN SCHOOLS, CA**

When we heard of how effective Paul's anti-bullying presentation is, we called him immediately. He started his presentation with a bang. He is very dynamic and engaged all of our students. I was impressed to see more than 350 high school students remain so attentive and captured by his presentation. Paul addressed a variety of bullying and harassment issues. He did a great job relating these issues to students and helping them understand how impacting they can be. Not only was I impressed with his presentation style, he also taught our students how to help one another and gave them strategies to use when being bullied and harassed. If you are looking for an effective way to address bullying and harassment at your school, I would strongly recommend Paul. Don't hesitate to call or email for a recommendation.

JESSE PERSHIN | PRINCIPAL | **ROGUE RIVER HIGH SCHOOL**

Paul Coughlin's anti-bullying presentation is preventative medicine against school shooting, one of the most devastating crimes that a school and community can experience. His school assembly presentations were excellent and served as a springboard for our school to develop a common lesson plan on bullying prevention. Mr. Coughlin's use of personal anecdotes and factual information about the myths of bullying was well-received. He connected well with various age groups, and he responded well to the many questions that students asked. I recommend him highly.

DR. PHIL MEAGER | NATIONAL DISTINGUISHED PRINCIPAL | **HOOVER ELEMENTARY SCHOOL**

After your anti-bullying presentation, our class discussed times when we might have been bullies and when we've been bullied. During this "think time," one of my students apologized for writing a mean note to someone in the class just last week. She said that your bullying assembly made her realize what a horrible feeling that must have been to have received the note. The two girls went home all smiles today.

FOURTH GRADE TEACHER

Paul does an excellent job of identifying, defining and combating bullying. Born out of his own pain and struggle, Paul provides an excellent resource to be used in just about any setting. The Protectors provides rock-solid biblical answers to the troubling questions that plague our children concerning bullying. He provides an empowering program.

JANET CHRISTIAN | DIRECTOR OF CHILDREN'S MINISTRIES | **FIRST PRESBYTERIAN CHURCH, JACKSONVILLE**



theprotectors.org

Paul Coughlin is an international speaker, author of eight books, and has been featured on The 700 Club, Focus on the Family, Today's Christian Woman, C-SPAN, Nightline, Good Morning America, New York Times, LA Times, and Newsweek. He is a father of three children and a Boys Varsity Soccer Coach at his region's private college prep school, where he was voted Coach of the Year. He and his family of five live in southern Oregon.

FEDERAL FUNDING FOR FAITH-BASED PROGRAMS FROM THE ASSOCIATION OF CHRISTIAN SCHOOLS INTERNATIONAL (ACSI)

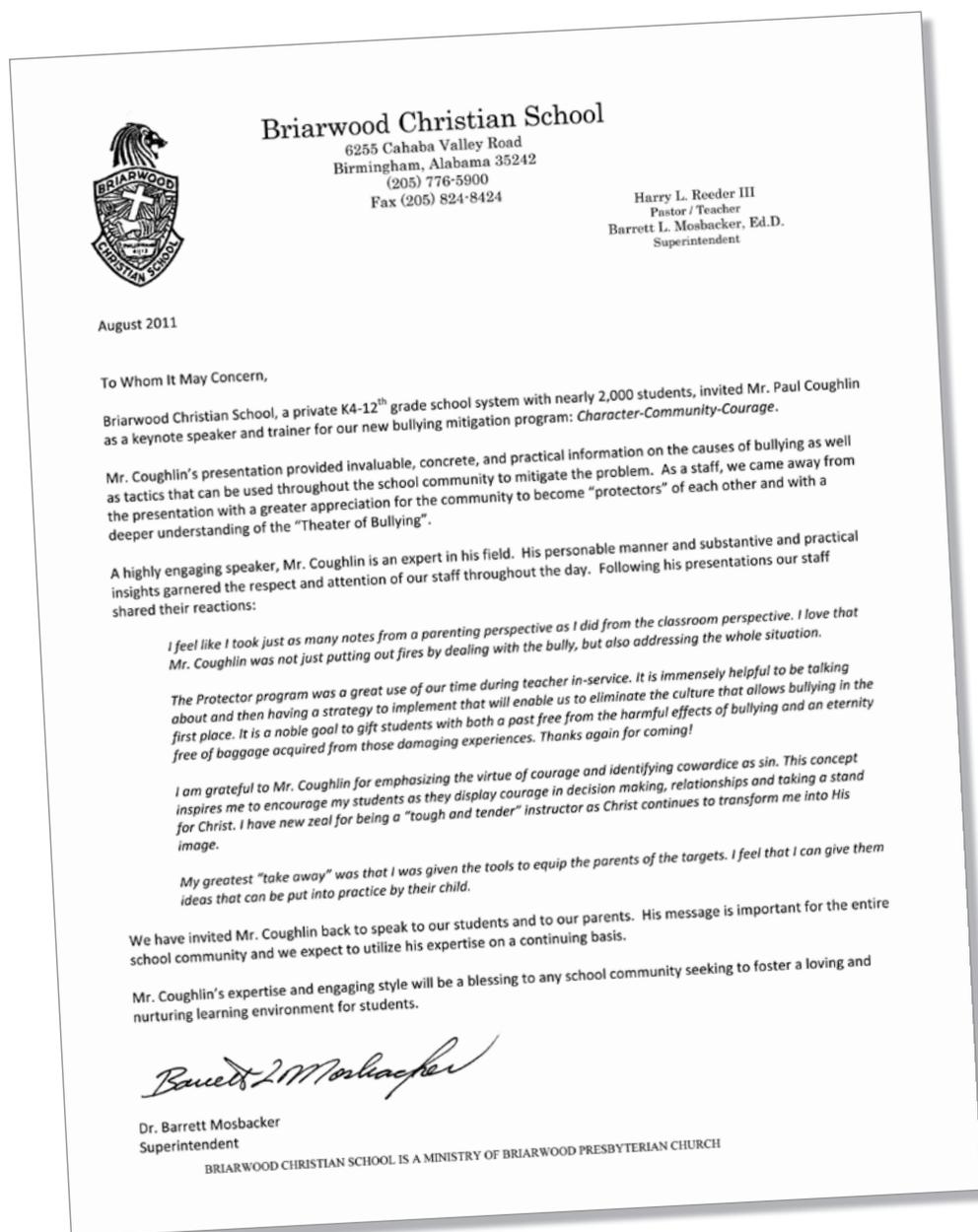
Funds for faith-based programs such as The Protectors Program are available to all private schools through the Title IIA: Preparing, Training, and Recruiting High Quality Teachers and Principals. This federal funding is available through The No Child Left Behind Act.

For more information, go to www.ed.gov/programs/teacherqual/guidance.doc. You will specifically want to refer to page 51 where the following question is addressed:

G-12. May Title II, Part A funds be used to pay for a private school teacher's attendance at a professional conference sponsored or conducted by a faith-based organization?

Answer: Yes. To the extent that the conference is part of a sustained and comprehensive secular professional development plan for the teacher, then Title II, Part A funds may be expended to pay for the portion of the costs of the conference.

LETTERS FROM OTHERS WHO HAVE USED THE PROTECTORS CURRICULUM





June 2, 2010

To Whom It May Concern,

Paul Coughlin spoke on Bullying to our Junior and Senior High School Chapels respectively at my invitation.

Paul's message and delivery were powerful and the impact has been palpable. Paul had challenged bullies to apologize to their victims publicly if possible and privately at the least. One Freshman apologized to a victim that same day in front of an entire classroom. I commended that young man privately in my office, and I honored him publicly in a chapel with a Protectors Courage Award from Paul's organization.

I believe we have begun a culture of courage change at VCS, and we intend to keep the momentum going. Paul's message must be heard by all student, teachers, administrators and parents.

I give Paul my highest recommendation to speak at any organization serious about dealing with the increasingly damaging issue of cruelty of children against other children.

Sincerely,

John Moran

Pastor John Moran, EdM
Superintendent
Valley Christian Schools

Valley Christian Center
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Dublin, CA 94568

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Freedom from Bullying:
Courage, Leadership & Character for Life



Arkansas Baptist
School System

Trust Us With Their Minds. We'll Give Them Our *Hearts.*

April 13, 2011

To Whom It May Concern:

It is my pleasure to recommend Mr. Paul Coughlin to your school or organization. Paul recently visited our school and spoke to our students in grades 7-12 about the issue of bullying. He also met with our parents later that night. Student and faculty feedback to his message was very positive. His approach to dealing with bullying is very unique and effective.

In fact, it was so effective that we had a student go back to class after Paul's message was presented and use the techniques recommended for dealing with a bully. The bully was very surprised and humbled when the student dealt with him immediately. I think Paul's approach to dealing with bullies, victims, and bystanders are going to be very useful to our students.

Bullying is not going to go away, but I think with effective tools like Paul offers, we can make an impact on this problem for the good of all of our students.

Sincerely,

Randy Gorusmith

Randy Gorusmith
Principal
Arkansas Baptist High School

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Junior/Senior High School Office
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Little Rock, AR 72223
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www.arkansasbaptistschoolsystem.com



St. Henry's Senior Elementary School

1255 Prince Edward Street MELVILLE, Saskatchewan S0A 2P0
Tel: (306) 728-3877 Fax: (306) 728-4507
E-mail: Lucien.bissonnette@ctcs.ca

L. Bissonnette - Principal

Christ the Teacher Catholic School Division No. 212



S. Hahn - Vice-Principal

Tuesday June 14th, 2011

Re: Paul Coughlin and the Protectors

To whom it may concern,

Our School Community Council expressed an interest of wanting to invite a speaker whose expertise is on the harmful effects of bullying and the approach students and adults need to take in order to deal with bullying but it also wanted the speaker to provide a faith-based perspective to that message. With much research and discussion, we decided that Paul Coughlin and his Courageous U-Tour would probably be the most apt speaker to meet those needs. Therefore our school invited Paul to speak to our students as well as our parents in February 2011 about the realities of bullying from a faith based perspective and he certainly did not disappoint. Being a Catholic School, we felt that it was important for our school community to receive a faith-based message about the dangers of bullying. Paul provided a message that was very well balanced between the realities of today's society with respect to bullying and how we can take certain excerpts from scripture to guide us in how we can deal and react to bullying. Paul placed a good deal of emphasis on the virtue of courage which he felt was the underlying virtue beneath all virtues.

Moreover, our School Community Council felt that the most important part of inviting Paul in to our school was the faith-based school curriculum that supports his message. Having a student and teacher guide to support the Courageous U-Tour message provides for us as a school the necessary tools to address bullying. Our school community was blessed and privileged to have Paul grace us with his knowledge and wisdom regarding bullying. I would highly recommend any school that is serious about devising a school policy on bullying to invite Paul to work with them.

Yours in Catholic Education

Lucien Bissonnette
Principal of St. Henry's Senior Elementary School

January 20, 2011

Dear Mr. Coughlin,

I am a fifth grade teacher at Silverdale Baptist Academy in Chattanooga, TN. I introduced The Protectors curriculum in my class as we began this school year. I loved teaching the material and my students were affected in a powerful way. It was exciting to see them understand from a biblical point of view the power and responsibility they have to stand up for themselves and others.

On one particular morning, one of my students, Melody, shared what she had done in our afterschool program the day before. There was a child who was speaking unkindly and bullying a younger child and Melody heard it. Melody, a very small child, walked up to the child and spoke very boldly, using words right from the Protector's series. The child meekly walked away. When Melody shared this with the class they spontaneously, without my direction, stood up and applauded her. I recently asked Melody about this girl who was bullying the smaller child. She told me they now she is Melody's friend and she helps her defend others!

This is one example of how this program empowered the students in my class to do the right thing. We have certainly not eliminated the bullying problem in our school but we have begun to give them tools to do the right thing. Thanks for sharing your God-inspired wisdom. I look forward to working together in the future.

Sincerely,
Diane Alosi

5th grade teacher
Silverdale Baptist School
7236 Bonny Oaks Drive
Chattanooga, TN 37421

dalosi@silverdaleba.org
423-718-1769



UNITY CHRISTIAN SCHOOL

*"Till we all come in the unity of the faith
and of the knowledge of the Son of God..."*
Eph. 4:13a

WARRIORS TOGETHER FOR CHRIST

4-15-2010

To Whom It May Concern;

Unity Christian School in Energy, IL, has been doing Paul Coughlin's "The Protectors" curriculum during our "Bullying Awareness" month. This curriculum is changing the lives of our students. We have been doing this curriculum for two weeks now and parents are already calling the school office to tell us that what we are teaching has had a major impact on their students.

Mr. Coughlin gives excellent, tangible, examples that our students can use to confront school bullies. He also equips them to learn what it means to have courage as a bystander to help those who are being bullied. We recently went over the chapter that discusses the difference between revenge and self-defense. This curriculum addresses the issue of confronting school bullies without promoting violence. While teaching this curriculum, I have thought of the concept of "civil disobedience" introduced by the writer Henry David Thoreau. Great leaders like Martin Luther King and Gandhi have used "civil disobedience" as a non-violent way to effect change. Paul Coughlin's curriculum, while assertive, is a non-aggressive approach that truly is giving our students the ability to stand against injustice at our school. It has the potential to effect change in our schools the same way as these other great leaders.

I highly recommend this curriculum for any school. I have already contacted other educators in other states to promote his material. The material is easy to follow, easy to implement, and the result is life changing.

Sincerely,

Darla Harms
Assistant Administrator
Life Skills Instructor
Unity Christian School
Energy, IL



Freedom from Bullying:
Courage, Leadership & Character for Life

100 East College PO Box 310, Energy, IL 62933 • Telephone (618) 942-3802 • www.ucswarriors.com



Through The Protectors Courage Module, your students will discover the strength to become courageous “*Alongside Standers*” of Targets of serial bullying. This is done by promoting moral courage in your school.



The Protectors helps you keep compassion and justice on your school’s radar throughout the school year and for years to come. One way we do this is help your school create Freedom-From-Bullying Pledges. Some schools have students sign this pledge at the beginning of each year, helping to change the culture of their school.

Sample Freedom From Bullying Commitment:

We believe that everyone is equal and created in the image of God, giving us amazing dignity, value and worth. So when we see bullying, we pledge to help the Target with strong and courageous words and deeds, helping us to become stronger and more loving people now and in the future.

Such loving courage will make [Organization Name Here] a safer place to learn, grow in faith, and help us love God and others more, which is the greatest of all commandments.

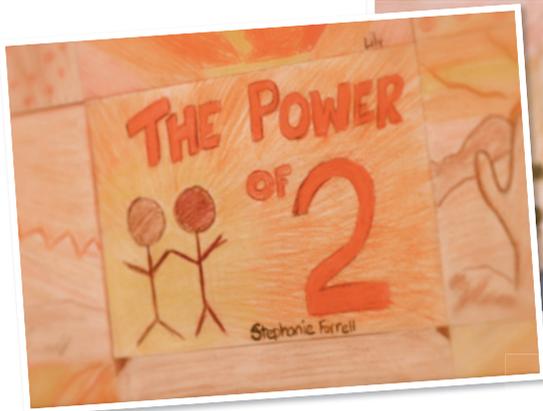
“Be on your guard. Stand firm in the faith. Be courageous. Be strong.”
1 CORINTHIANS 16:13

“Without courage, wisdom bears no fruit.”
GRACIAN

“We become just by doing just acts, temperate by doing temperate acts, brave by doing brave acts.”
ARISTOTLE

FRONT AND CENTER

The Protectors helped Ashland Middle School (Ashland, OR) create this Freedom-from-Bullying Commitment, which is displayed at the main entrance of the school.



Freedom from Bullying:
Courage, Leadership & Character for Life